Upsell ($47): AI Made Easy After 50, Life Organizer Kit

Offered once, right after the $27 front end purchase. One click, no rebill.

The promise

Use AI to get your whole household organized: your papers, your health notes, your family stories, and your week, with step by step video walkthroughs and 100 more done for you prompts.

What is inside

1. **Narrated Video Walkthroughs (8 slide videos with a computer generated voice, 5 to 10 minutes each)**
2. V1: Setting up ChatGPT or Gemini on a phone, start to finish
3. V2: Using voice mode while cooking
4. V3: Taking a photo and asking AI about it
5. V4: Writing and printing a letter
6. V5: Building your budget table and printing it
7. V6: The doctor visit one pager
8. V7: Life story interview session, live example
9. V8: Checking a suspicious email together
10. **The Family Life Organizer workbook** (fill in templates, AI prompts for each page)
11. **100 More Done For You Prompts** in 10 life areas
12. **The Life Story Kit:** 52 weekly interview prompts and a template to turn them into a printed family book
13. **The Scam Shield Card:** printable wallet card and fridge sheet

Drafted content: The Family Life Organizer (sections and prompts)

Section 1: My Important Contacts

Template fields: doctors, pharmacy, advisor, insurance agent, attorney, accountant, neighbors, emergency contacts. Prompt: *Turn this list of contacts into a neat one page table I can print and keep on the fridge: [list].*

Section 2: Where Things Are

Template fields: will, deeds, titles, policies, bank names (no numbers), safe deposit box, spare keys. Prompt: *Make me a fill in the blank form called "Where Things Are" with 20 lines for my important papers and items.*

Section 3: My Health Snapshot

Template fields: conditions, medications and times, allergies, last visits, questions. Prompt: *Format this health information into a one page summary my family could hand to a doctor in an emergency: [info].*

Section 4: My Monthly Money Map

Template fields: income sources, fixed bills, due dates, subscriptions. Prompt: *Turn this into a calendar showing which bill is due on which day of the month: [list].*

Section 5: My Week on One Page

Prompt: *Help me plan a balanced week with appointments [list], one social outing, three walks, and simple meals. Show it as a table by day.*

Section 6: Wishes and Stories

Prompt: *Ask me 10 gentle questions about the things I want my family to know and remember, one at a time, then turn my answers into a letter to my family.*

Drafted content: 52 Life Story Prompts (first 12)

1. Where did you grow up, and what did your street look like?
2. What was your first job and what did you learn from it?
3. Who was your best friend as a kid?
4. What did your family do on holidays?
5. Tell me about the day you met your spouse or a great love.
6. What was the hardest thing you ever got through?
7. What is a lesson your parents taught you that stuck?
8. What music did you love at 18?
9. What was your proudest day at work?
10. What hobby has stayed with you the longest? (Ted: pool, 50+ years)
11. What do you want your grandkids to know about money?
12. What advice would you give your 25 year old self?

Upsell page headline draft

Wait! Before you go, want me to walk you through it on video? Most folks learn faster watching someone go step by step. Add the Life Organizer Kit for a one time $47. If it is not for you, click "No thanks" and you will go straight to your download.

Downsell ($17) if declined

"Prompt Library Only": the 100 extra prompts and the Scam Shield Card, no videos.

What Ted must supply for the upsell

- Approve the 8 video scripts; record screen or approve AI twin narration
- Approve price points